

[Press release: German courses]

Mayser supports integration by offering German courses

Better language skills facilitate cooperation and promote a sense of belonging

At the company's locations in Germany, Mayser, the specialist for safety technology, foam technology and moulding, employs people of 30 different nationalities – some of whom have only rudimentary knowledge of the German language. To improve in-house communication and interaction with fellow employees, and to ensure work safety and high quality, Mayser is now offering a course in German at the location in Lindenberg. Simultaneously, measures are being implemented to integrate the employees both within the company and outside. Since February, 18 employees "go to school" twice a week for one-and-a-half hours in a 15-week course to learn the basics of the German language. Since some employees already have rudimentary knowledge of the language and others do not, two levels are offered. This will ensure an optimal learning environment. The German course is financed entirely by Mayser and is therefore free of charge to the participants.

High degree of personal initiative

The language program was initiated by the non-German-speaking employees themselves: With the desire to improve their German skills, they approached their supervisors and the human relations staff to ask about available opportunities. In response, Mayser decided to start an in-house course in partnership with a language institute in Wangen.

„Language is the most important thing when one comes to a new country“, according to Lifeng Geiger-Zhu, a Sales employee in Ulm. She came to Germany from China just a few years ago and is therefore very familiar with the challenges presented by a new environment and a new language.

The students are very happy about the language course and willing to learn, and – as the instructors confirm – they enjoy the German language, which is not always easy. In view of the positive experiences, German courses will become a permanent part of the company's training program in the future.