

## **50 years of experience in technology and material**

### **Foam Expo: Mayser presents foam solutions**

***Lindenberg, 25 Oct. 2021 – At the Foam Expo in Stuttgart, Mayser will present its extensive portfolio of foam technology products. The Foam Expo is one of Europe’s largest trade fairs for the foam industry. From 9-12 November 2021, it will offer the ideal platform for Mayser to present its large and varied range of materials as well as its process expertise.***

An established development and production partner specialising in versatile polyurethane special foams, Mayser meets the requirements of many industries, including automotive, mechanical engineering and commercial vehicles, as well as textiles such as sportswear and medical technology.

The company’s INDUCON® compressed foam is a long-established solution for technical applications. It is used among other things as a backing for steering wheel heating systems and as an adhesive tape backing, for dust-tight sealing, for ink reservoirs in stamping systems and ink cartridges and for lubricant storage. The INDUSKIN product line provides high quality in terms of appearance, haptics and durability thanks to special processes for saturation and/or dyeing, stamping and coating. Above all in textile applications, MAYSER BLUEFOAM® is widely used as a polyurethane foam with a good haptic feel and extreme colour-fastness. It is particularly pleasant to the touch, breathable and stands up to frequent washing. The foam also meets the strict human-ecological requirements of the STANDARD 100 by OEKO-TEX® certificate (15.0.72104 Hohenstein HTTI) for products with skin contact.

#### **Biocompatibility: use in medical and orthopaedic technology**

The development of MAYSER BLUEFOAM® for use in medical and orthopaedic technology is another milestone in Mayser’s 50-year history in foam

# MAYSER®

Pressebogen  
Press release  
Pers informatie  
Comunicato stampa  
Información de prensa

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technology. The company's success story took off in 1971 with the first development for a customer in the field of self-adhesive products.

### About Mayser

Mayser GmbH & Co. KG is an international group of companies that develops, produces and markets high-quality products and solutions in the areas of Safety Technology, Foam Technology and Moulding. Mayser products are used primarily in the automotive industry, mechanical engineering, and in public transport. The portfolio also includes fashionable headwear, which the company has been manufacturing since it was founded in the year 1800. Worldwide, Mayser has about 720 employees at the headquarters in Lindenberg and the neighbouring location in Ulm (both in Germany), as well as France, Slovakia, and the USA. Turnover in the Mayser Group for the year 2020 totalled about 72 million euros.

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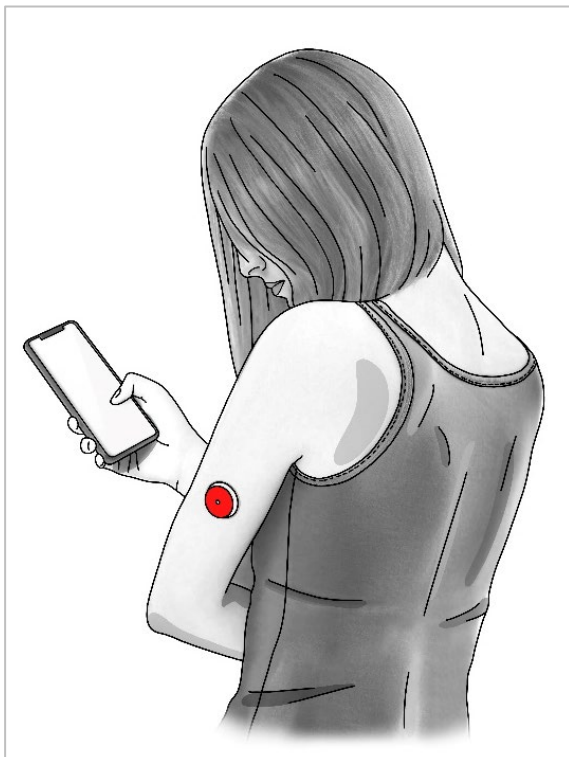
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## Image material with captions:



*Mayser Foam Technology: Material diversity and high process competence*



*Suitable for applications with long-lasting skin contact:*

**MAYSER BLUEFOAM® DG-T Derma Grade**